



# This airline totally has their lounges down pat

We think we found the world's most perfect airline lounge...

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In a time when airport lounges seem to be a dime a dozen, and access doesn't seem as regulated as it once was, the finding of a truly special space within which to spend your transit time is a rarity.

We're talking design that provides the comfort found at home, grounding spaces that mask the chaos outside, bathroom amenities so inviting you actually want to use them, and food options that deviate deliciously far from the standard hotbox fare.

Sure travel is a luxury and treat, but it can be exhausting. And as any traveller will attest the commute can really take it out of you, regardless of whether you're on the road for work, play or somewhere in between.

Keeping your wellness up while en route seems trickier than it does attainable. As does finding a lounge that really evokes the rarity once associated with travel.

Ergo and enter, Cathay Pacific's new lounge direction, and an experience that's been first rolled out in Japan's International Haeda airport – it's a place where “wellness while on the road” reigns. It's the culmination of the efforts of Studioilse, who under the direction of Ilse Crawford created an environment that makes passengers feel good, engages the senses and focuses on well being as the core principle. Cumulatively it feels more like a private living room, than it does a semi public space and perfectly encapsulates the airlines capability to let its customers travel well, thus live well.

## THE FOOD

Cathay Pacific's Noodle Bar where bowls of wonton and noodles soup are prepared to order. In the early hours traditional Japanese breakfast options and fresh French breads abound at The Food Bar before the full menu operates.

## THE DESIGN

Think warm natural materials like cheery wood and limestone, and a considered approach to lighting with natural sources dominating. Plant life and local art abounds, as do the bronze highlights, all chosen to bring an element of the home to the road.

## THE WORKING AMENITIES

The Bureau provides four individual workstations with dual operating system iMacs and printers. Free Wi-Fi access is available throughout the lounge. In built sockets abound throughout.

## THE VIDEO

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